



# Quality and workforce in long-term care.

Person-centred care models in  
rural areas.

CASTILLA Y LEÓN

INNOVA

# Programme

**fundación  
personas**



Servicios Sociales  
de Castilla y León



Junta de  
Castilla y León



Universidad de Valladolid



DIPUTACIÓN  
DE VALLADOLID



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ha recibido financiación del programa de la Unión Europea  
Empleo e Innovación Social ("Easi") 2014-2020

# Thursday 9 March 2023

13:30 – 14:30

## Lunch and registration

14:30 – 14:45

## Welcome Session

**Eduardo García Brea** General Director Elderly, people with disabilities and attention to the dependency of the Social Services Management of Castilla y León, Spain

14:45 - 15:00

## Introduction to RuralCare

**Benedicto Caminero** Technical Director of Care for the Elderly and People with Disabilities Department of Social Services of Castilla y Leon, Spain

15:00 - 15:50

## RuralCare's main results and insights: Quality

**José Manuel Fresno** Executive Director, FRESNO, Spain

**María Jesus Irurtia / Elena Betegón** Professor, Department of Psychology, Faculty of Education and Social Work, University of Valladolid, Spain

**Pablo de la Rosa** Professor, Department of Sociology and Social Work, Faculty of Education and Social Work, University of Valladolid, Spain

Q&A in plenary

Moderator: **Benedicto Caminero**, Technical Director of Care for the Elderly and People with Disabilities Department of Social Services of Castilla y Leon, Spain

15:50 - 16:05

## Break

16:05 - 17:30

## Quality in long-term care: Person-centred care models in rural areas: Insights from different experiences across Europe

**David James** Head of Adult Social Care Policy Department, Care Quality Commission, England, UK

**Carol Grogan** Chief Inspector of Social Services, Health Information and Quality Authority, Ireland

**Pilar Hilarion** Deputy Director, Avedis Donabedian Research Institute, Catalonia, Spain

**Katariina Välikangas** Researcher and Specialist, Elderly Care and Public Services, Tahituuri LTD Finland

**Mariona Rustullet** Deputy General Director, SUMAR, Public Services Social Action, Catalonia, Spain

Q&A in plenary

Moderator: **Alfonso Lara Montero**, Chief Executive Officer, European Social Network

17:30 - 18:30

## Group discussions: How to boost quality in long-term care: Person-centred care models in rural areas

18:30

## Wrap-up Session

**Alfonso Lara Montero** Chief Executive Officer, European Social Network

## Tour of Valladolid centre

20:45

## Dinner

# Friday 10 March 2023

09:00 - 09:30

## Welcome

**Alfonso Lara Montero**, Chief Executive Officer, European Social Network

09:30 - 10:25

## RuralCare's main results and insights: Employment and Workforce

**Benedicto Caminero** Technical Director of Care for the Elderly and People with Disabilities  
Department of Social Services of Castilla y Leon, Spain

**Jesús Mazariegos** General Director, Personas Foundation, Spain

Q&A in Plenary

Moderator: **David Esteban Rodríguez**, Member of the County Council of Valladolid, Spain

10:25 - 10:40

## Break

10:40 - 11:55

## Employment and workforce in long-term care: Person-centred care models in Rural Areas: Insights from across Europe

**George Bramley** Principal Analyst (Evaluation) University of Birmingham, England, UK

**Carla Dix** Head of Strategic Innovations Program, Delta Wellbeing, Wales, UK

**Brigitta Zierer** Management consultant, supervision and trainer, representing Austrian  
Professional Association of Social Work (OBDS), Austria

**Mariona Rustullet** Deputy General Director, SUMAR Public Services Social Action, Catalonia,  
Spain

Q&A in plenary

Moderator: **Alfonso Lara Montero** Chief Executive Officer, European Social Network

11:55 - 13:00

## Working group on employment and workforce in long-term care: Person-centred care models in rural areas

13:00

## Conclusions and Closing

**Eduardo García Brea** General Director Elderly, people with disabilities and attention to the  
dependency of the Social Services Management of Castilla y León, Spain

13:30

## Lunch



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[@RuralCare\\_EU](https://twitter.com/RuralCare_EU)



[@RuralCare](https://www.linkedin.com/company/RuralCare)

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